

Southern Arizona Roadrunners – Board of Directors Meeting

Date: April 14, 2014

Time: 6:30 – 8:30 PM

Location: Health South (2650 North Wyatt)

SAR Board Members			
Randy Accetta – A	Sheryl Felde – P	Mary Lasser – A	Steve Outridge – P
Tim Bentley – P	Steve Felde – P	Ron Lumm – P	John Sabatine – P
Don Branaman – P	Greg Gadarian – P	Diane Manzini – A	Keith Schlottman – A
Shane Carr – P	Gary Giese – P	Amelie Messingham – P	Lucas Tyler – P
Dari Duval – P	Alyssa Hoyt – P	Kara Middendorf – P	Greg Wenneborg – P
Doreen Castillo - P			

1. Approval of Minutes from March 2014 meeting. Tim makes a motion to accept the minutes, Sheryl seconds. All in favor.
2. Introduction of Guests. No guests.
3. Office Manager Report (Lucas). We currently have 1,025 members.
4. Treasurer’s Report (Keith). Treasurer is absent.
5. Recap of Completed SAR Events.
 - Dave’s Run. Tim thanks everyone who helped out and participated. We were up about 100 runners, but as is the norm about 20% of registrants were no-shows. The race went well; race data could initially not be found, this it ended up not being an issue. An extra 50 shirts had to be ordered after the race as the initial order was insufficient, which increased costs.
 - Cyclovia Fit Kidz. There were a bit over 70 kids that finished, 100 had registered. The event itself went ok, but if we do it again next year we will do it an hour earlier to avoid all the bikes. There were not that many cones and unfortunately a lot of people were oblivious to the cones/kids running. This was the first year and sets a benchmark for next year.
 - Sabino. An email recap was sent by John and SteveO yesterday. The race went pretty well, the only issue was trying to run the DJ’s smaller system off the generator, which didn’t work well. We may need to require people that can finish in under an hour to start with the main race, not the early start, otherwise it takes away from the winners of the race. Or maybe we can use different colors on the bibs for the early starters so people know which ones are eligible for prizes. People wearing headphones were an issue as they were blocking the way on some of the bridges. We may have to limit the use, require that they only use one earbud etc.
6. New Business.
 - Dari – SAR Newsletter Update. We are looking at the final draft of the newsletter, it is almost ready.

Southern Arizona Roadrunners – Board of Directors Meeting

Date: April 14, 2014

Time: 6:30 – 8:30 PM

Location: Health South (2650 North Wyatt)

- Greg – roadrunneracetiming.com – use of SAR Equipment at outside races. Greg never used the SAR timing box at any race, and the chips that are being used at outside races are the ones that Greg purchased. Greg tested the SAR Equipment at an Everyone Runs race due to recent issues a Dave's Run. The Board would be ok for the SAR Equipment being used/rented as that would be a way to recoup the costs of investments.
- Tucson 5000/Sunrise Contracts. These contracts are identical to what they were last year. These would cover the races for the next 3 years, 1/3 of net proceeds would go to charity, 1/3 to SAR, and 1/3 to the race director. Greg Wenneborg, the race director, steps out. Sheryl makes a motion that the Sunrise Contract be accepted as written, Gary seconds, 15 approve, 1 abstains.
- Spring Cross Contract. Proposing to pay SAR \$200, which is about \$1 per expected finisher. 2-year contract is proposed. Each race director gets 1/2 of the remaining proceeds, which are then passed down to each of the beneficiary schools. This race is one of the B races, it's cheaper, is not on the Grand Prix and no t-shirt is involved. In the past, 1/3 was provided to SAR as the charity to the Children's Fitness Fund. Board discussion to revise the contract from 2 to 1 year, and to change the fixed fee due SAR to a \$1 per registrant. The two race directors step out. Board discusses whether the schools should be getting more than SAR, and whether these should be deemed more "worthy". If the numbers are the same as last year SAR will lose \$400. It's a big percentage hit for this race. Motion to take a vote on the amended contract to state that SAR will receive \$1 per registrant for this year only made by Greg Wenneborg, Don seconds. 7 in favor. 6 opposed. 2 abstain.
- Tim states that the city of Tucson increased their insurance requirement of \$2MM per occurrence.
- Website Update. Rebecca has a lot of the skinning done, the website is looking pretty good. SteveO is not sure how close we are to switching over but we are getting there.
- SAR Membership Shirt Order. We are at a point where we need more SAR Membership shirts. The shirts SteveO would like to order can be made and shipped for less than \$5 per shirt. Motion to approve up to \$2,000 to order 350 shirts, which should last us about 2 years. We budgeted more than that amount in our annual budget. Steve Felde seconds. All are in favor.
- SteveO – Celebration of Kindness. The folks at Ben's Bells have asked us if we could give them something for their Silent Auction. The race directors came up with a little package of free single SAR Membership and free race entries to the four races coming up, about a \$120 value. Their event was on Saturday night but SteveO has not heard back.
- Be Tucson Race Financials. Randy did one of the standard splits. 50% of net income to SAR and 50% to race director but Randy gave \$500 of his money to Fit Kidz. There were 393 finishers this year.

Southern Arizona Roadrunners – Board of Directors Meeting

Date: April 14, 2014

Time: 6:30 – 8:30 PM

Location: Health South (2650 North Wyatt)

- Valentine Race. Split is 50% to SAR and 50% to charity, the race directors don't take any share. \$1543 per.
 - Dave's Run. 328 registrants last year, this year there were 562, including 70 that were from Kids on the Run. The Fit Kidz Run was another 75 kids. Overall we were close to 430 regular registrants. \$2,000 more in income this year. The split was 1/3 - 1/3 to SAR. \$1231 went to the Jim Himelic foundation, \$1231 to SAR and \$1231 to the race directors. There were also extra donations.
 - SAR Tent. Randy has been doing some checking on getting a SAR tent. Something that can be used as an actual membership tent. It will be anywhere from \$250 to \$800.
7. Communications.
- Media. Tim says that as a race director he gets all the bounces, and it's the same 50 people for which he gets bounced emails every time, so it would be nice to get those deleted.
 - Facebook. We are 50 away from 4000 people that "like" us. Tim has been running some promotions, did the Sweet 16 of runs, which Saguaro won. Now Tim is working with the Loop.
8. Around the Room.
- John. Sabino was fun. He will start focusing on Jim Click's Race. SAR makes between \$500 and \$1,000, the existing contract is up. He has to get a new contract with Jim Click as well and is in discussions.
 - Kara. Is working on Cinco de Mayo.
 - Alyssa. This Saturday there is an expo called Radiology Health Expo, from 10 to 2.
 - Amelie. Discussion about coordinating an event with PACC. It may make more sense to promote the Ruff Runners weekly runs than doing a completely separate event.
 - Ron. He was at an expo where vendors were selling a contraption that is lit and that you can wear at night. They would like to come and set up a booth to sell their products. They are more for walkers, so they would be good for Meet Me at Maynards.
 - Lucas. We are still looking into a sound system. They are pretty expensive, \$3,000 to \$4,000. A microphone alone is about \$400 and is the most important thing, the last one we had didn't last 5 years, and they should last much longer so we need to start taking of our stuff better. A good option would be to keep using DJ Rich. He donates all the money that he gets from SAR.
 - Don. He noticed that people did not bring much to the Spring Cross' potluck.
 - Gary. We had talked about having a special meeting for the Grand Prix races to get that done before the Summer starts.
 - SteveO. The SAR Membership display was at the Sabino Race. One side has a basket that can hold 5 flyers. It looks pretty cool. We just have to make sure that with the races coming up we have the SAR Membership table manned. The display isn't the easiest thing in the world to move in a

Southern Arizona Roadrunners – Board of Directors Meeting

Date: April 14, 2014

Time: 6:30 – 8:30 PM

Location: Health South (2650 North Wyatt)

pickup so SteveO will work on that, some of the trail running groups in town have decided to organize their own ultra in Vail. There might be an opportunity for SAR to rent some tables and equipment. Ross Zimmerman was hoping to get SAR involved, they're talking about doing the ultra in November, probably starting in Colossal Cave and using the Arizona trail.

- Puma sent us a letter and follow-up email, they are looking for serious runners to test different types of shoes they are coming up with. People running 30+ miles per week are needed, but they need to be size 7 for women and size 9 for men.
 - Quick note about race sanctioning, make sure you get them sanctioned in time.
 - SteveO talked to Randy before the meeting. Meet Me Downtown is going well, 400 registrants so far, he will send a follow up email with where he's at.
9. Adjournment. Motion to adjourn at 8:11 by Steve, motion seconded by Sheryl. All approve.