

Southern Arizona Roadrunners Board of Directors Meeting - Minutes

Date: March 14, 2011

Time: 6:30 – 8:30 PM

Location: Health South (2650 North Wyatt)

Board Members					
Randy Accetta	X	Greg Gadarian		Steve Outridge	X
Tim Bentley	X	Dave Hill	X	Jocie Riley	X
Don Branaman	X	Marc Janis	X	John Sabatine	X
Shane Carr	X	Mary Lasser	X	Keith Schlottman	X
Andy Dolphin		Ron Lumm		Lucas Tyler	
Sheryl Felde	X	Amelie Messingham		Dan Unrast	X
Steve Felde	X	Kara Middendorf		Greg Wenneborg	X

The meeting was called to order by President, Mary Lasser, at 6:30pm

1. Approval of the minutes from the February meeting
 - Some minor corrections were noted (Motion to approve by Don Branaman, Seconded by Steve Outridge and Approved by All).
2. Introduction of Guests
 - No guests present
3. Office Report (Sherilen)
 - Sherilen dropped off race registrations and mail. SAR Membership Statistics were reviewed. Membership is growing and currently stands at 1,306.
4. Treasurer's Report (Keith)
 - Keith reviewed the latest Budget Report. The report included data through January 31 because Keith had not received the February bank statement and deposit statement from Sherilen. Mary will ask Sherilen to give Keith the deposit statement by the first Monday of the month.
 - Totals in SAR Accounts as of January 31, 2011:
Checking = \$10,150.38
Money Market = \$38,160.83
CD (Maturing in August) = \$5000
Total = \$53,311.21
5. Recap of Completed SAR Events
 - Fine Valentine Run (February 12) – Randy distributed copies of the Race Financials. Randy noted that the event was more expensive this year. Traffic control for closing University Avenue and T-shirts contributed to higher costs. SAR's share of the net revenue is estimated at \$224.
 - Friends of Sabino Canyon, Great AZ Outdoor Expo (February 19) – Steve O and other SAR Board Members hosted a SAR Table. There were many non-runners but they felt it was worthwhile for SAR to attend. Shane suggested that SAR have a supply of "give a ways" for this type of event.
 - SAR Good Neighbor Race, Lighthouse YMCA 5K (February 20) – Dave noted that the race continues to grow. The police were late and the weather was cold. But, the event went well.
 - SAR Good Neighbor Race, Quail Creek 5K (February 26) – Mary gave a summary from Mark Mandel's race report.
 - Sunrise at Old Tucson (March 13) – Randy noted that there were 3 other races on the same weekend that may have contributed to lower participation this year. Old Tucson raised the breakfast fee from \$6.50 to \$7.00 per participant.

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6. Communications – Not discussed due to time
 - A. Media (Randy, Andy)
 - B. Newsletter (Shelley, Gina)
 - Gina Nelson will manage the graphic design, layout and printing portion of the newsletter.
 - Shelly Shelton will manage the content, proofing and editing portion. Margie, Amelie and Sandy White will assist with proofing and editing.
 - C. Website (Mary)
 - D. Email Blasts (Randy)
 - E. Group Flier Mailings
 - February Mailing – Dave coordinated this. Here are the races included and price breakdown: Dave's Run (\$394.18), Sabino Canyon (\$289.66), Cinco (\$289.66), Tucson 5000 (\$394.18) and SAR Membership Flier (\$289.66).

7. New Business
 - A. New Race Contract for Spring Cross Country Classic – This is a “B” race. The charity donation will not be part of the expenses. The net race income will be split 1/3 to SAR, 1/3 to St. Augustine Catholic High School and 1/3 to Tim Bentley. Tim Bentley left the room for the vote (Motion to approve by Mary Lasser, Seconded by Sheryl Felde and Approved by All).

 - B. New Race Contract for Sabino Canyon Sunset Run – The charity donation will be part of the expenses. The net race income will be split 1/3 to SAR, 1/3 to John Sabatine and 1/3 to Steve Outridge. John Sabatine and Steve Outridge left the room for the vote (Motion to approve by Jocie Riley, Seconded by Sheryl Felde and Approved by ALL). After the vote, there was discussion about whether Race Directors should be allowed to run their own race. Several board members feel that they are too busy and should be discouraged from participating in the run.

 - C. Sports Extravaganza – On February 25, SAR received a request for a \$500 grant from the Children's Fitness Fund for this event which was scheduled for March 5. Due to the timing of the event and the next board meeting, the officers of the SAR Board voted via email and approved this grant. It will come out of the 2011 Children's Fitness Fund. A hard copy of the request was provided to the board. Dave Hill attended the event and said it was very well organized and fit well with SAR's objectives for the Children's Fitness Fund. Discussion followed about the need to remain flexible with making grants on short notice for worthy programs versus the need to maintain objective grant policies.

 - D. Dave's Run Update – Dave Hill noted that the race may be bigger this year and preparations are going well.

 - E. Possible Grand Prix Rule Changes
 - Dave Hill noted that the SAR website does not mention the free race entries for Grand Prix winners. John Sabatine will add the following verbiage to the SAR website: The top male and female winner in both the overall and master's category will receive free entry to all SAR races for the following year.
 - Current Grand Prix Rules are: Everyone that is a SAR member as of January 1, 2011 will be automatically entered in the Grand Prix. To participate in the Grand Prix, you must be a SAR member by July 1, 2011. If you become a SAR member by July 1, 2011, all Grand Prix races you have participated in will be counted retroactively. New Members who join after July 1 2011, will not be counted in the Grand Prix, but will be eligible for the Grand Prix in the following year. If your membership expires after July 1, 2011, you will be pulled from the results. Dave Hill recommended that the Grand Prix Rules be modified so that participants will only be awarded points if they are a paid up SAR Member at each specific race. It is uncertain whether Sherilen can provide paid up membership lists for each race. John Sabatine needs to evaluate the programming involved. A separate meeting will be scheduled to discuss this further.
 - Steve Taggart requested that his “Running with the Irish Green Isle Mile” be a guest race in the Grand Prix. He is offering to donate 1/3 of the race proceeds to the Children's Fitness Fund. Discussion followed about whether the Grand Prix should include non-SAR races. A separate meeting will be scheduled to discuss this. Dave Hill will notify Steve Taggart that we are evaluating having non-SAR races in the Grand Prix and that we appreciate his offer.

 - F. Key stuck in Storage Shed Door – Randy could not get the key out of the storage shed door after the Sunrise at Old Tucson race. Steve O got it out later. Greg Wenneborg offered to replace the lock and keys.

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- G. Muscle Milk Sponsorship Contract – Randy received the sponsorship contract from CytoSport. Hard copies were distributed to the board for review. Randy will meet with Greg Gadarian and Amelie Messingham to review the contract and propose changes. The Muscle Milk logo has been placed on the race pages for all the spring races. Race Directors should put the Muscle Milk Logo on race fliers as well.
 - H. Mt. Lemmon Marathon – Laszlo Otvos contacted Randy about working with Laszlo as Race Director for the Mt. Lemmon Marathon. SAR is prohibited from being part of a marathon in October per the Tucson Marathon Sale Contract.
 - I. Update on Timing System – Greg Wenneborg recommended that SAR purchase the Todd Sadow timing system that was tested at the Sun Run. SAR would need to pay for the cost of hardware which would be \$2,000-\$3000. A dedicated laptop might also be needed. Chips for the first year would cost 20-35 cents. Greg thinks that the problems from the Sun Run have been resolved and that the system will work well. The board requested that Greg provide a detailed list of the equipment needed along with the cost breakdown. In addition, the board suggested that another SAR race be timed with the system to confirm that the problems are resolved.
 - J. RRCA Convention, May 12-15 in Fredericksburg, VA – Randy is only person that expressed interest. The board requested that Randy bring an estimate of travel costs to the April SAR Board Meeting.
 - K. Outstanding Articles for March Newsletter – Please get your newsletter articles to Shelley Shelton asap.
 - L. Banquet Financials – A hard copy was provided to the board. This topic was not discussed due to time.
 - M. LADF and TopoFusion Sponsorship – Documents were distributed to the board. This topic was not discussed due to time.
8. Old Business – Not discussed due to time
9. Around the Room (including updates from Race Directors on upcoming events) – Not discussed due to time
10. Adjournment – The meeting was adjourned at 9:00pm (Motion to adjourn by Mary Lasser, Seconded by Tim Bentley and Approved by All).